

Associate Analyst (Market Research, Social Research)

Open to: University students in third or fourth year co-op programs or seeking

internships

Duration: 12 weeks, full-time (40 hrs/week)

Period: Summer 2024, Fall 2024

Location: Hybrid: Edmonton (Alberta), Waterloo (Ontario), or Montreal (Quebec)

& Work from home

advanis.net/careers

As a management consulting firm, **Advanis**' expertise and innovations have a profound impact on public sector affairs and business. Our research helps our public sector clients design and optimize the delivery of government services to Canadians and helps our private sector clients design successful new products; set the right prices; test entirely new product or service ideas; increase their customers' satisfaction; target their most lucrative customers; provide the best service to consumers; and much more. We consult to all levels of government in Canada and to some of the leading corporations in the world.

Are you detail-oriented, very comfortable with computers, pro-active, and possess excellent communication skills? Do you enjoy working with the Internet, Microsoft Excel, PowerPoint, and Word?

The full-time position of Associate Analyst may be the perfect opportunity for you to explore and contribute to the field of market research.

While working on projects, Associate Analysts work closely with other team members and will have day-to-day activities that involve:

- Assisting in the preparation of survey instruments (questionnaires);
- Performing quality control on computer-based surveys;
- Assisting with data collection and survey administration under the direction of the Project Manager;
- Responding to survey respondent inquiries;
- Analysis of data;
- · Creating charts and graphs for reports.

The minimum education requirement is completion of two full years of university.

To help you succeed in your new role, you will participate in a hands-on "mock-project" training program. You will work closely shadowing a peer buddy and will have a senior career mentor.

We offer a competitive remuneration package including salary, dental, and extended health care coverage. Our work environment is fast-paced and learning-oriented. The salary for this position will be set commensurate with experience and demonstrated skill level.

If we have described your ideal job, we invite you to submit your resume, transcript, and a cover letter describing why you are well suited to become the newest member of **the Advanis team**. To apply, select the **Apply Online** link for this position on our website or click here: <u>surveys.advanis.ca/mrapplication</u>. Note that our online application includes a short (15-20 minute) case study.

We sincerely thank all applicants for their interest; however, only some candidates will be contacted for an interview and a case study evaluation.

Closing Date: Open until suitable candidates are found