

Market and Social Research: *Co-op Associate Analyst*

- Open to:** University students in fourth-year co-op programs or seeking internships
Duration: 16 weeks, full-time (40 hrs/week)
Period: Fall 2026/Winter 2027
Location: Edmonton (Alberta), Montreal (Quebec), Waterloo (Ontario), In-office or Hybrid

About Advanis

As a research-based consulting firm, Advanis' expertise and innovations have a profound impact on business and public sector affairs. For our private sector clients, our research helps design successful new products; set the right prices; test entirely new products or service ideas; maximize their brand value and positioning; increase their customers' satisfaction; target their most profitable customers; and much more. Our research helps our public sector clients evaluate programs, develop policies, understand social decision-making, and design and optimize the delivery of government services to Canadians. We consult with some of the leading corporations in the world and with all levels of government in Canada.

The Role

On client-sponsored projects, co-op analysts work closely with other project team members and will have day-to-day activities that involve:

- Assisting in the preparation of survey instruments (questionnaires);
- Performing quality control on computer-based surveys;
- Assisting with data collection and survey administration under the direction of the Project Manager;
- Responding to survey respondent inquiries;
- Analysis of data;
- Creating charts and graphs for reports.

As part of our hybrid work model, you'll alternate between working from home and collaborating on-site at one of our offices in Edmonton, Waterloo, or Montreal.

Experience

No previous work experience is required.

A university degree is considered an asset, as is training and/or experience in social research, market studies, economics, or statistics.

To be successful in this role, you will have the following skills:

- Excellent communication skills and attention to detail;
- Pro-active and fast learner;
- Comfortable with computers and the internet;
- Knowledge of Microsoft Excel, PowerPoint, and Word;
- Some experience in data analysis: from class projects, extracurriculars, and/or employment;
- It is an asset, but not essential, to have experience with statistical software (e.g., SPSS, SAS, R), data visualization (e.g., Tableau, Visual BI), and market research methodologies;
- Bilingual (English and French) is a strong asset.

Education

University degree in one of:

- Business/commerce/marketing
- Psychology, sociology
- Political science
- Mathematics/statistics
- Economics

Specific Skills

To be successful in this role, you will have the following skills:

- Excellent business analysis capabilities combined with effective communication skills and attention to detail to present findings clearly
- Strong proficiency in data visualization (e.g., Tableau, Visual BI, SQL, Power BI, and Excel) to support business decision making
- Prior experience in data analysis; from class projects, extracurriculars, and/or employment
- Understanding of market research methodologies

The following skills are considered strong assets:

- Business intelligence expertise, including conducting detailed analysis and providing actionable insights
- Designing and developing reports that translate complex datasets into clear, compelling visual stories
- Proactively identifying business issues and opportunities by analyzing market trends, consumer behavior, competitive dynamics, and internal performance data
- Strong understanding of business intelligence and reporting best practices
- Excellent business analysis capabilities combined with effective communication skills to present findings clearly

Training

You'll receive detailed, structured training to familiarize you with our tools and processes through hands-on mock projects and practice with our proprietary survey, statistical, and reporting software.

You will be assigned a senior career mentor with whom you will meet regularly to ensure you reach your personal goals, and a “training buddy” who will guide you through your training and serve as your first point of contact should you have any questions.

Compensation

We offer a competitive remuneration package with salaries commensurate with experience and demonstrated skill level.

How To Apply

Our work environment is dynamic and learning-oriented, and we hope we have described your ideal job. If so, please select the Apply Online link for this position on our website or click here:

<https://surveys.advani.ca/mrapplcation>.

We sincerely thank all applicants for their interest; however, only successful candidates will be contacted for an interview and a case study evaluation.



Statement on Employment Equity and Diversity

We are committed to fostering, cultivating, and preserving a culture of diversity, equity, and inclusion. Our human capital is the most valuable asset we have. The collective sum of the individual differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities, and talent that our employees invest in their work represents a significant part of not only our culture but also our reputation and the company's achievements. We embrace and encourage our employees' differences in age, color, disability, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, and other characteristics that make our employees unique.

Advanis is an equal-opportunity employer and welcomes applications from people with disabilities. Accommodations are available upon request for candidates taking part in all aspects of the selection process. If you have questions or requests for accommodations, please email hr@advanis.net.

Closing Date: Open until suitable candidates are found