



## **Associate Analyst (Market Research, Social Research)**

**Open to:** University students in third or fourth-year co-op programs or seeking internships  
**Duration:** 12 weeks, full-time (40 hrs/week)  
**Period:** Winter 2025/Summer 2026  
**Location:** Hybrid, Edmonton (Alberta), Waterloo (Ontario), Montreal (Quebec) & Work from home

### **About Advanis**

As a research-based consulting firm, Advanis' expertise and innovations have a profound impact on business and public sector affairs. For our private sector clients, our research helps design successful new products; set the right prices; test entirely new products or service ideas; maximize their brand value and positioning; increase their customers' satisfaction; target their most profitable customers; and much more. Our research helps our public sector clients evaluate programs; develop policies; understand social decision-making; and design and optimize the delivery of government services to Canadians. We consult with some of the leading corporations in the world and with all levels of government in Canada.

### **The Role**

On client-sponsored projects, Associate Analysts work closely with other project team members and will have day-to-day activities that initially involve:

- Assisting in the preparation of survey instruments (questionnaires);
- Performing quality control on computer-based surveys;
- Assisting with data collection and survey administration under the direction of the Project Manager;
- Responding to survey respondent inquiries;
- Analysis of data;
- Creating charts and graphs for reports.

### **Experience and Education**

The minimum education requirement is the completion of two full years of university.  
No previous work experience is required.

### **Specific Skills**

To be successful in this role, you will have the following skills

- Excellent communication skills and attention to detail;
- Pro-active and fast learner;
- Comfortable with computers and the Internet;
- Knowledge of Microsoft Excel, PowerPoint, and Word;
- Some experience in data analysis—from class projects, extracurriculars, and/or employment;
- It is an asset, but not essential, to have experience with statistical software (e.g., SPSS, SAS, R), data visualization (e.g., Tableau, Visual BI), and market research methodologies.

**Training**

We will provide you with initial formal training to acquaint you with our processes and proprietary tools. To help you succeed in your new role, you will participate in a hands-on “mock-project” training program. You will be assigned a senior career mentor with whom you will meet monthly to ensure you are able to meet your personal goals, and initially, you will have a “training buddy” of whom you can ask every little question to get you up to speed as quickly as possible.

**Compensation**

We offer a competitive remuneration package with salaries commensurate with experience and demonstrated skill level. You also have an “employee choice” work environment: you choose whether to work from home, in one of our offices (Edmonton, Waterloo, Montreal), or hybrid. We do have employees who work from home in cities other than the three office locations

**How To Apply**

Our work environment is dynamic and learning-oriented, and we hope we have described your ideal job. If so, please select the Apply Online link for this position on our website or click here:

<https://surveys.advanis.ca/mrapplication>.

Note that our online application includes a 3-question case study. We sincerely thank all applicants for their interest; however, only successful candidates will be contacted for an interview and a case study evaluation.

**Statement on Employment Equity and Diversity**

We are committed to fostering, cultivating, and preserving a culture of diversity, equity, and inclusion. Our human capital is the most valuable asset we have. The collective sum of the individual differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities, and talent that our employees invest in their work represents a significant part of not only our culture but our reputation and company’s achievement as well.

We embrace and encourage our employees’ differences in age, color, disability, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, and other characteristics that make our employees unique.

Advanis is an equal opportunity employer and welcomes applications from people with disabilities. Accommodations are available upon request for candidates taking part in all aspects of the selection process. If you have questions or requests for accommodations, please email [hr@advanis.net](mailto:hr@advanis.net). We sincerely thank all applicants for their interest; however, only some candidates will be contacted for an interview and a case study evaluation.

Closing Date: Open until suitable candidates are found