



Project Manager (Market Research, Social Research)

Edmonton Alberta or Waterloo Ontario

<https://www.advanis.net/careers>

As a **management consulting firm**, Advanis' expertise and innovations have a profound impact on business. Our research helps clients design successful new products efficiently; set the right prices; test entirely new product or service ideas; increase their customers' satisfaction; target their most lucrative customers; and much more. We consult to some of the biggest and best corporations in the world. Our work helps clients stay competitive in today's rapidly evolving markets.

Do you have experience managing teams, making impactful decisions, and are well organized, detail oriented, and pro-active? Consider a career move to Advanis as **Project Manager**. We are seeking candidates with a University degree and a minimum of two years marketing or marketing research project management experience. Prior experience with – and a strong interest in – data collection management and market research is a must.

Candidates who have studied market research, operations management, management science, project management, marketing, and management information systems focus have been successful at Advanis, but other degree programs have also yielded strong team members.

On client-sponsored projects, **Project Managers** work closely with other project team members and will have day-to-day activities such as:

- Establishment of project timeline, and management of timeline and budget;
- Primary client contact on all data-driven projects, and during the data collection stage of all other projects;
- Responsibility for overall success of data-driven projects, including project set-up, survey design, and reporting (primarily online);
- Responsibility for successful data collection on all projects;
- Management of all tasks of the project including survey design, field administration, sample list identification, data cleaning, analysis, and reporting, through:
 - Day-to-day contact with project team members to ensure that tasks are being completed appropriately and timely; and
 - Interface with Computer Sciences team up to project data collection launch.

There is opportunity for advancement within the company.

To help you succeed in your new role, you will work closely with a peer buddy in your first year, and will have a senior career mentor. We offer a competitive remuneration package including a salary, dental and extended health care coverage. The salary for this position will be set commensurate with experience and demonstrated skill level. Our work environment is fast-paced and learning-oriented.

If we have described your ideal job, we invite you to submit your resume, transcript, and a cover letter describing why you are well suited to become the newest member of **the Advanis team**. To do so, select the **"Apply Online"** link for this position. Note that our online application includes a short (15-20 minute) case study.

We sincerely thank all applicants for their interest; however, only some candidates will be contacted for an interview and a case study evaluation.

Competition Number: WS_Project_Manager_19 Closing Date: Open until suitable candidates are found